Course Description:
This course provides a broad overview of civil society and the nonprofit sector with a focus on the United States. Topics include the sector’s size and scope and its religious and historical underpinnings. We will consider why people organize, donate to, and volunteer for nonprofit organizations, and look at current challenges that the sector faces.

Course Objectives:
Students will be able to:
1. Describe and evaluate the role of nonprofit organizations in our society
2. Identify specific organizations within nonprofit sub-sectors and locate information on their purpose and operation
3. Recognize the connections and differences between government and for-profit provision of public services and the nonprofit sector
4. Compare the attitudes and viewpoints that have driven giving and volunteering in the United States with their own values and experience
5. Utilize key information sources, including statistics on nonprofit organizations and charitable giving
6. Define terminology essential to understanding literature of the nonprofit sector.

Texts:
These will be used throughout the course and are available for purchase at the bookstore and through Amazon. If you are on a budget, you can borrow them on 2-hour reserve at the Business/SPEA Information Commons.

  *(Don’t buy an older edition of this one!!! The statistics are outdated.)*

Online material:
All other course readings will either be posted at the Canvas “Files” link under the “Readings” folder or the URL will be provided in the syllabus.
**Technology policy:**
My policy is that technology should be used where it enhances learning. You are welcome to bring your laptop or other electronic device to class, but I ask that you leave it in your bag unless I ask you to take it out for a specific activity. Research shows that students who take notes by hand retain information better in both the short and long term: [http://www.scientificamerican.com/article/a-learning-secret-don-t-take-notes-with-a-laptop/](http://www.scientificamerican.com/article/a-learning-secret-don-t-take-notes-with-a-laptop/)
I encourage you to take notes on paper, and there will be opportunities to submit your notes for a “spot-check” for extra credit. If you like to have a digital copy of everything, I suggest the apps Evernote, One Note, or LectureNotes to convert handwritten pages to electronic versions. Please contact me if you have a documented disability that requires technological accommodation.

**Course assignments:**
Detailed information on each assignment will be distributed separately during classes and posted to Canvas. Brief descriptions of course assignments and deadlines given below.

1. **Daily attendance, completion of assigned readings, and active participation in class activities** (10% of total grade)
   - **Attendance**: Beginning on the second day of class, you will earn one point for every class you attend. At the end of the semester, your attendance grade will be calculated as follows:

   $$\frac{\text{Days attended}}{\text{Days of class} - 1}$$

   Students with job interviews, athletic competitions, or other unavoidable conflicts submitted far in advance can be excused; excused absences will be subtracted from the denominator of your attendance grade.

   - **Class Participation**: Our class sessions will be a mix of student presentations, short lectures from me, discussions, short quizzes, guest speakers, and group activities. You—and your classmates—will benefit most when you are fully engaged. All students are expected to contribute meaningfully to our class sessions. Students who make insightful and regular contributions to class discussions will earn an A; those who are generally prepared and sometimes contribute to discussions will earn a B; students who are regularly late for class, looking at their phones, etc., will earn a C.

2. **Short Presentations** (10% of total):
   - **A Story of “You and a Nonprofit”** (5%): Each student is asked to make one short in-class presentation (1-2 minutes) during the semester sharing an example of a nonprofit organization they have worked with, helped, or benefited from. No slides. Presentation dates will be assigned by Tuesday of Week 2.
   
   - **The Nonprofit Sector in the Media** (5%): Each student is asked to make one short presentation (2-3 minutes) during the semester sharing an example an nonprofit promotes itself in an ad (either video or still image). You will show us the image/play the clip and offer us some interpretation. Presentation dates will be assigned by Tuesday of Week 2.

3. **Nonprofit Connections Reports** (20% of total): Visit or take part in person in the programming of a minimum of **four** local nonprofit organizations during the semester and write a 2-3 page Nonprofit Connection report of the experience using the template I will provide. These organizations should represent different subsectors (e.g. sports and recreation, arts, religion, environment, human services, etc.). The reports are due Thursdays every other week, starting Week 3.
4. **Nonprofit Connections Analysis Paper** (30% of total): This paper asks you to analyze in greater depth what you observed at one of the four nonprofit organizations. The exact prompt will be distributed in later in the semester, but will generally draw on issues raised in the Nonprofit Connections report template.

5. **Final Exam** (30% of total): Cumulative exam, given during finals week.

### Key Dates:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Date Due (by class time unless otherwise specified)</th>
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<tbody>
<tr>
<td>Story of You and a Nonprofit Presentation</td>
<td>Varies</td>
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<tr>
<td>Nonprofits in the Media Presentation</td>
<td>Varies</td>
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<tr>
<td>NP Connection #1</td>
<td>12-Sep</td>
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<td>NP Connection #2</td>
<td>3-Oct</td>
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<td>NP Connection #3</td>
<td>24-Oct</td>
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<tr>
<td>NP Connection #4</td>
<td>7-Nov</td>
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<tr>
<td>Nonprofit Connection Analysis Paper Due</td>
<td>3-Dec</td>
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<tr>
<td>Final Exam, 8am</td>
<td>17-Dec</td>
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### Grading Scales and Criteria:
Assignment and course letter grades are based on the following:

**Grading Scale:**

<table>
<thead>
<tr>
<th>Percentage Range</th>
<th>Grade</th>
<th>Percentage Range</th>
<th>Grade</th>
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</thead>
<tbody>
<tr>
<td>98-100%</td>
<td>A+</td>
<td>77-79%</td>
<td>C+</td>
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<tr>
<td>93-97%</td>
<td>A</td>
<td>73-76%</td>
<td>C</td>
</tr>
<tr>
<td>90-92%</td>
<td>A-</td>
<td>70-72%</td>
<td>C-</td>
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<tr>
<td>87-89%</td>
<td>B+</td>
<td>67-69%</td>
<td>D+</td>
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<tr>
<td>83-86%</td>
<td>B</td>
<td>63-66%</td>
<td>D</td>
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<tr>
<td>80-82%</td>
<td>B-</td>
<td>60-62%</td>
<td>D-</td>
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<tr>
<td>Below 60%</td>
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<td>Failing</td>
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</table>

Grade criteria for specific assignments will be part of Assignment Details posted on Canvas.

**Incompletes:** The school policy is that giving a grade of incomplete (“I”) may only be considered if most of the course work has been completed (80% at least) and a student is physically unable to complete the remainder of the assignment.

**Extra Credit:** Extra credit opportunities may be announced at the discretion of the instructor, but can add no more than 2% to final course grade.

**Cheating: A Very Bad Idea**
It is rare for there to be a problem of academic dishonesty in this course. On occasion, however, a student may be tempted to take a shortcut or to cheat in some way. For anyone who cheats, the policies for this course are clear.

- **Exam Policy:** Any student who cheats on an exam will be given a failing grade on the assignment in addition to any other sanctions imposed by the School or the University.
- **Paper Policy:** Any student who cheats or plagiarizes on any written assignment will be given a failing grade on the assignment in addition to any other sanctions imposed by the School or the
A Note on Plagiarism:
Plagiarism is using another person's words, ideas, artistic creations, or other intellectual property without giving proper credit. According to the Code of Student Rights, Responsibilities, and Conduct, a student must give credit to the work of another person when he does any of the following:

- Quotes another person's actual words, either oral or written;
- Paraphrases another person's words, either oral or written;
- Uses another person's idea, opinion, or theory; or
- Borrows facts, statistics, or other illustrative material, unless the information is common knowledge.


And there is a 10-minute online test at [http://www.education.indiana.edu/~frick/plagiarism/](http://www.education.indiana.edu/~frick/plagiarism/)

COURSE SCHEDULE AND ACTIVITIES

Students should complete all assigned readings each week before the Tuesday class. Specific readings and topics may be addressed in class on Tuesday or Thursday. I may make revisions to this reading list as needed—any new material will be posted to Canvas.

Part I: An Introduction to Civil Society and the Nonprofit Sector

Week #1
The Nonprofit Sector and Civil Society: What Do They Contribute to Society? Why Study Them?
Tuesday, 8/27: First day of class, no readings.
Thursday, 8/29
- Ott: Introduction to Part I
- Ott: Chapter 6 (Smith, “The Impact of the Voluntary Sector on Society”)

Assignment guidelines distributed Thursday: Nonprofit Connection Reports

Week #2 (Tuesday 9/3 and Thursday 9/5)
The Scope and Nature of Civil Society and the Nonprofit Sector
- Ott: Chapter 1 (Frumkin, “The Idea of a Nonprofit and Voluntary Sector”)
- Salamon: Chapter 3

Assignment due dates distributed Tuesday:
- Story of “You and a Nonprofit”
- The Nonprofit Sector in the Media

Week #3 (Tuesday 9/10 and Thursday 9/12)
What are the Political Roles of Civil Society?
- Ott: (Putnam, Bowling Alone excerpt)
- Eliasoph, Ch. 1 in The Politics of Volunteering (on Canvas)

Assignment due Thursday: Nonprofit Connection Report #1
Part II: Historical and Theoretical Perspectives

Week #4 (Tuesday 9/17 and Thursday 9/19)
Religious and Ethical Foundations of Philanthropy and Voluntarism
- Some Thoughts on “The Golden Rule” (Canvas)
- Jacob Neusner: “Righteousness, Not Charity – Judaism’s View of Philanthropy” (Canvas)

Week #5 (10) (Tuesday 9/24 and Thursday 9/26)
Theories of Giving
- Ott: Chapters 21, 23, 24

Week #6 (5) (Tuesday 10/1 and Thursday 10/3)
Intellectual Foundations of the U.S. Nonprofit Sector
- Ott: Ch. 5 (Andrew Carnegie, “The Gospel of Wealth”)
- Biography of Andrew Carnegie (Canvas)
- Alexis de Tocqueville from Democracy in America
  Of the Uses Which the Americans Make of Public Associations in Civil Life”
  http://xroads.virginia.edu/~Hyper/DETOC/ch2_05.htm
  “Relation of Civil to Political Associations”
  http://xroads.virginia.edu/~Hyper/DETOC/ch2_07.htm
- Biography of Jane Addams - “First Days at Hull House”
  http://digital.library.upenn.edu/women/addams/hullhouse/hullhouse-05.html
Assignment due Thursday: Nonprofit Connection Report #2

Week #7 (11) (Tuesday 10/15 and Thursday 10/17)
Theories of Nonprofit Origins
- Chapter 6, “Theoretical Approaches” of Nonprofit Organizations: Theory, Management, and Policy, by Helmut Anheier (Canvas)

Week #8 (6) (Tuesday 10/22 and Thursday 10/24)
The Evolution of U.S. Nonprofit Sector + Marketization, etc.
- Ott: Part II Intro pp.45-48 (“The Nonprofit Sector’s Historical Evolution…”)
- Ott: Chapter 4 (Holland and Ritvo, “History and Theories of Nonprofit Organizations”)
- Salamon: Chapter 5
- Ott: Part IX Intro (“The Blending and Blurring of the Sectors”)
Assignment due Thursday: Nonprofit Connection Report #3

Part III: The Structure Of The Nonprofit Sector In The U.S.

Week #9 (Tuesday 10/29 and Thursday 10/31)
The Role of Volunteers
- Katie Roeger et. al, pp. 118-126 of The Nonprofit Almanac 2012 (Canvas)
- Marc A. Musick and John Wilson, excerpts from Ch. 19 of Volunteers: A Social Profile (pp. 420-432, 436-442, 444-452) (Canvas)
- Nina Eliasoph, Ch. 2 (“Volunteering and Activism”) of The Politics of Volunteering (Canvas)

Week #10 (Tuesday 11/5 and Thursday 11/7)
What do Nonprofits Actually Do? The Health Care, Education, and Social Services Subsectors
- Salamon: Chapters 6, 7, 8: You Pick Two: What topic do you know the least about? Read that chapter. What topic interests you the most? Read that chapter, too.

Guest speaker TBA
Assignment due Thursday: Nonprofit Connection Report #4

Week #11 (Tuesday 11/12 and Thursday 11/14)
What do Nonprofits Actually Do? The Arts, Advocacy, and Religion Subsectors
- Salamon Chapters 9, 10, 11: You Pick Two: What topic do you know the least about? Read that chapter. What topic interests you the most? Read that chapter, too.

Part V: Contemporary Issues and Trends

Week #12 (Tuesday 11/19 and Thursday 11/21)
Controversies and Charlatans in the Nonprofit Sector
- Ott: Part III Intro (“Tax Exemption and Tax Deduction”)
- Ott: Ch. 7 (“Hoyt, Tax-Exempt Organization”)
- “Should We End the Tax Deduction for Charitable Organizations” in the Wall Street Journal: http://www.wsj.com/articles/SB10001424127887324469304578143351470610998
- Letter to the Editor of Planet Princeton on tax-exemption http://planetprinceton.com/2015/07/13/letters-princeton-residents-should-support-lawsuit-regarding-university-property-taxes/

***THANKSGIVING BREAK***

Week #13 (Tuesday 12/3)
Social Enterprise
  • Julie Battilana et. al., “In Search of the Hybrid Ideal.” (Canvas)

Assignment: Nonprofit Connection Analysis Paper Due Thursday

Week #14 (Tuesday 11/27 and Thursday 11/29)
Comparative and International Perspectives
  • Interaction Policy Brief on NGOs (Canvas)
  • Other TBA

Week #15 (Tuesday 12/4 and Thursday 12/6)
Wrap Up

Final Exam: 8am, Wednesday, Dec. 17